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THE PROJECT / HENRYBUILT SHOWROOM, USA

Right at home

Henrybuilt's new Los Angeles location is an antidote to the stark, unwelcoming design showroom that many brands opt for. The Seattle-based firm, best known for its US-made, architecturally integrated kitchen systems, has transformed a former gallery in Downtown LA's arts district into a series of sun-lit spaces that transition from hallway to library to kitchen. Each area feels like a real room. "We introduced ceilings and elevated the feel of the skylights to give some sense of scale," says Julianna Morais, vice-president of design at Henrybuilt.





Morais led the LA fit-out using an interplay of textures and materials to help clients better imagine living with the brand's creations. "Our goal was for people to come in, to touch and to feel," she says. The new showroom offers a broad sweep of Henrybuilt's 21-year history, from its origins as a kitchen brand to its introduction of standalone furniture pieces. It's a valuable addition to a neighbourhood that has a growing number of design studios and shops, with Japanese homeware stalwart The Good Liver just down the street.

henrybuilt.com