

Henrybuilt Privacy Policy (California Residents/CCPA)

Last updated on: July 29, 2026

This California Privacy Policy describes how Henry Products Inc., dba Henrybuilt and Untapped Journal, and Space Theory, Inc., dba Space Theory (collectively, "Henrybuilt," "Company," "we," or "us") collect and process personal information about our consumers who reside in California. The California Consumer Privacy Act ("CCPA") requires us to provide our California consumers with a privacy policy that contains a comprehensive description of our online and offline practices regarding our collection, use, sale, sharing, and retention of their personal information, along with a description of the rights they have regarding their personal information. This Privacy Policy provides the information the CCPA requires, together with other useful information regarding our collection and use of personal information. Any terms defined in the CCPA have the same meaning when used in this policy.

This Privacy Policy does not apply to our collection and use of personal information in an employment capacity.

This Privacy Policy does not apply to our collection and use of personal information from residents outside of California. Consumers residing in other locations should see our general privacy policy at: <https://henrybuilt-cdn.s3.us-west-2.amazonaws.com/files/privacy-policy/july-2026/Henry+Products+-+Privacy+Policy+Notice+US.pdf>

Personal Information Collected

We collect and use information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household ("**personal information**"). Personal information does **not** include:

- Publicly available information, including from government records, through widely distributed media, or that the consumer made publicly available without restricting it to a specific audience.
- Lawfully obtained, truthful information that is a matter of public concern.
- Deidentified or aggregated consumer information.

Personal Information Categories Chart

The chart below identifies the categories of personal information we collected from our consumers within the last 12 months and the expected retention period.

Category	Examples	Collected	Retention Period
A. Identifiers.	A real name, email address, password, and an Internet Protocol address (which is used and then discarded) or User-agent string (used to identify browser, operating system, and device).	YES	24 Months

B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) (" California Customer Records ").	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	NO	N/A
C. Protected classification characteristics under California or federal law (" Protected Classes ").	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, reproductive health decision-making, military and veteran status, or genetic information (including familial genetic information).	NO	N/A
D. Commercial information.	Records of personal property, products, or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	NO	N/A
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO	N/A
F. Internet or other similar	Activity on our websites, mobile apps, or other digital systems, such as	YES	24 Months

network activity.	internet browsing history, search history, system usage, electronic communications with us, and postings on our social media sites.		
G. Geolocation data.	Physical location such as your city, zip code, and state, the time and physical location related to use of our internet website or mobile application, or other information about your location or locations you visited.	YES	24 Months
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO	N/A
I. Professional or employment-related information.	Current or past job history.	NO	N/A
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)) (" FERPA Information ").	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO	N/A
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	NO	N/A
L. Sensitive personal information.	Further identified in the chart below.	NO	N/A

Sensitive Personal Information

We only use and disclose sensitive personal information to provide our products and services to you and for the purposes specified in the CCPA.

Sensitive Personal Information Category	Collected to Infer Characteristics?	Retention Period
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Account access credentials for our sites, such as usernames, account logins or account numbers combined with required access/security code or password.	NO	24 Months after account deletion
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Sources of Personal Information

We obtain the categories of personal information listed above from the following categories of sources:

- Directly from you, such as from the forms or other information you provide to the Company.
- Indirectly from you, such as from your interactions with the Company's websites, social media platforms, or customer service programs.

How We Use Personal Information

Personal Information Collection, Use, and Disclosure Purposes

We may use and disclose the personal information we collect to advance the Company's business and commercial purposes, specifically to:

- Develop, offer, and provide you with our products and services.
- Meet our obligations and enforce our rights arising from any contracts with you, including for billing or collections, or to comply with legal requirements.
- Fulfill the purposes for which you provided your personal information or that were described to you at collection, and as the CCPA otherwise permits.
- Improve our products or services, marketing, or customer relationships and experiences.
- Notify you about changes to our products or services.
- Administer our systems and conduct internal operations, including for troubleshooting, data analysis, testing, research, statistical, and survey purposes.
- Protect our Company, employees, or operations.
- Make suggestions and recommendations to you and other consumers about our goods or services that may interest you or them.
- Manage your consumer relationship with us, including for:
 - online account creation, maintenance, and security; and
 - reaching you, when needed, about your account.
- Perform data analytics and benchmarking.
- Administer and maintain the Company's systems and operations, including for safety purposes.

- Engage in corporate transactions requiring review of consumer records, such as for evaluating potential Company mergers and acquisitions.
- Comply with all applicable laws and regulations.
- Exercise or defend the legal rights of the Company and its employees.
- Respond to law enforcement requests and as required by applicable law or court order.

Additional Categories or Other Purposes

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice. If required by law, we will also seek your consent before using your personal information for a new or unrelated purpose.

We may collect, process, and disclose aggregated or deidentified consumer information for any purpose, without restriction. When we collect, process, or disclose aggregated or deidentified consumer information, we will maintain and use it in deidentified form and will not attempt to reidentify the information, except to determine whether our deidentification processes satisfy any applicable legal requirements.

Disclosing, Selling, or Sharing Personal Information

Business Purpose Disclosures

We may disclose the personal information we collect to service providers and contractors for the business purposes described in the **Personal Information Collection, Use, and Disclosure Purposes** section and in the table below, such as to support our business functions. For example, we may disclose information from your visits to the Company's website to a cybersecurity consultant to help secure the website and your address to our shipping carrier to deliver your order.

We only make these business purpose disclosures under written contracts that describe the purposes, require the recipient to keep the personal information confidential, prohibit using the disclosed information for any purpose except performing the contract, and meet the CCPA's other contract requirements for engaging service providers or contractors.

The chart below identifies, for the preceding 12 months, the categories of entities to whom we disclosed personal information for a business purpose, the categories of personal information disclosed, and the applicable business or commercial purposes. We do not currently sell and/or share personal information, but previously shared personal information in the preceding 12 months for online advertising purposes, as set out below.

Business Purposes Disclosure Recipient Category, Personal Information Category, and Purposes Chart

Category of Business Purpose	Personal Information	Sensitive Personal Information Categories Disclosed	Business Purpose Disclosures

Disclosure Recipients	Categories Disclosed		
Order Fulfillment and Shipping Providers	Identifiers.	None	To deliver products you purchased from us.
Advertising networks	A. Identifiers. B. Internet or Network Activity. C. Geolocation data.	None	To provide analytics, site traffic measurement, campaign measurement, reporting, security/fraud prevention, and non-personalized advertising support, to deliver our advertising and measure our campaign performance. Personal information is no longer collected or disclosed for this purpose as of the date this policy was last updated.

Selling or Sharing Personal Information

We do not currently sell or share your personal information, including sensitive personal information, to third parties. We have not sold your personal information in the preceding 12 months. We do not currently share your personal information with third parties for cross-context behavioral advertising purposes but we have shared your personal information for cross-context behavioral advertising purposes in the preceding 12 months.

Our sale or sharing of personal information does not include information about consumers we know are under age 16.

Third Party Personal Information Sharing Recipient Category, Personal Information Category, and Purposes Chart

Category of Third Parties We Shared Personal	Personal Information Shared	Sensitive Personal Information Shared	Commercial or Business Purpose

Information With			
Advertising networks	A. Identifiers. B. Internet or other similar network activity. C. Geolocation data.	None	To deliver personalized advertising for our products and services based on consumers' activity across websites, apps, or services, and to measure the performance of those advertisements. Personal information is no longer collected or disclosed for this purpose as of the date this policy was last updated.

Your Rights and Choices

If you are a California resident, the CCPA grants you the following rights regarding your personal information:

Right to Know and Data Portability Requests

You have the right to request that we disclose certain information to you about our collection and use of your personal information (the "**right to know**"), including the specific pieces of personal information we have collected about you (a "**data portability request**"). You may exercise your right to know **twice** in any 12-month period. Once we receive your request and confirm your identity (see [How to Exercise Your Rights](#)), we will disclose to you:

- The categories of:
 - personal information we collected about you; and
 - sources from which we collected your personal information.
- The business or commercial purpose for collecting your personal information and, if applicable, selling or sharing your personal information.
- If applicable, the categories of persons, including third parties, to whom we disclosed your personal information, including separate disclosures identifying the categories of your personal information that we:
 - disclosed for a business purpose to each category of persons; and
 - sold or shared to each category of third parties.
- When your right to know submission includes a data portability request, a copy of your personal information, subject to any permitted redactions.

Right to Delete and Right to Correct

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions and limitations (the "**right to delete**"). Once we receive your request and confirm your identity, we will delete your personal information from our systems unless an exception allows us to retain it. We will also notify our service providers to take appropriate action.

You also have the right to request correction of personal information we maintain about you that you believe is inaccurate (the "**right to correct**"). We may require you to provide documentation, if needed, to confirm your identity and support your claim that the information is inaccurate. Unless an exception applies, we will correct personal information that our review determines is inaccurate and notify our service providers to take appropriate action.

Right to Limit Sensitive Personal Information Use and Disclosure to Permitted SPI Purposes

You have a right to ask businesses that use or disclose your sensitive personal information to limit those actions to just the CCPA's Permitted SPI Purposes (the "**right to limit**"). As we do not use or disclose sensitive personal information beyond the CCPA's Permitted SPI Purposes, we do not currently provide this consumer right.

For more on the Permitted SPI Purposes, see [Sensitive Personal Information](#).

Personal Information Sales or Sharing Opt-Out and Opt-In Rights

You have the right to request that businesses stop sharing your personal information at any time (the "**right to opt-out**"), including through a user-enabled opt-out preference signal. Similarly, the CCPA prohibits businesses from selling or sharing the personal information of consumers the business actually knows are under 16 years old without first obtaining consent from consumers who are between 13 and 15 years old or the consumer's parent or guardian for consumers under age 13 (the "**right to opt-in**").

Right to Non-Discrimination

You have the right not to be discriminated or retaliated against for exercising any of your privacy rights under the CCPA.

How to Exercise Your Rights

To exercise the rights to know (including data portability), delete, or correct described above, please submit a verifiable request to us by emailing us at support@henrybuilt.com.

Please describe your request with sufficient detail so we can properly understand, evaluate, and respond to it. You or your authorized agent may only submit a request to know, including for data portability, twice in a 12-month period.

Privacy Policy Changes

We reserve the right to update this Privacy Policy at any time, as we continue to develop our compliance program in response to legal developments of the CCPA. If we make any material changes to this Privacy Policy, we will update the policy's effective date and post the updated policy on our website. We encourage you to check our website to review the current Privacy Policy in effect.

Contact Information

If you have any questions or comments about this policy, the ways in which we collect and use your information described here, or your choices and rights regarding such use, please do not hesitate to contact us at:

Email: support@henrybuilt.com

Postal Address:

Henrybuilt

PO Box 80764

Seattle, WA 98108

If you need to access this Privacy Policy in an alternative format due to a disability, please contact support@henrybuilt.com.